

Ed Gallo
Councilmember
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April 2, 2002



CITY OF
ESCONDIDO
201 NORTH BROADWAY
ESCONDIDO, CA 92025

To Whom It May Concern:

As a resident of Escondido for almost 29 years I have been involved in many civic and community organizations and activities. Through all my associations I have had the opportunity to work with many business owners including Mr. Stojan (Stoney) Mitich and his family who are also Escondido business owners.

It has come to my attention that Mr. Mitich is planning to open an alcohol free young adult club in your city. One of this city's goals is to provide opportunities for our youth and his similar venue 'The Ice House' helps address that need. The club provides an outlet for young adults to attend which fills the gap for youth which currently exists in most jurisdictions.

While security and control have been of great concern to him, he has still been able to provide a service to keep kids off the streets and in a more positive atmosphere. This does not come without great attention to detail and cooperation with local law enforcement and the City Council. Mr. Mitich is a hard working and conscientious individual who is more than willing to work in concert for the common good of the community.

Through his commitment, Escondido has been very fortunate to accommodate the needs of our youth in a safe and enjoyable environment and I commend Mr. Mitich for his efforts. Understanding that his new venture in El Cajon will locate in your downtown area this club will expose your business district to new consumers with disposable income which will be an additional benefit to the city.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ed Gallo'.

Ed Gallo

Lori Holt Pfeiler, Mayor
June Rady, Mayor Pro Tem
Tom D'Agosta
Ed Gallo
Marie Waldron